



STANG TIME

Xmas Special



In this special edition:

- Santa's coming! Tickets are on the way to your homes!
- Our Christmas lottery is starting now!
- Presentation of our latest confirmed dealer
- ..and more!



EVENT UPDATE & STATUS QUO

We are happy to announce today that the **MUSTANG EVENT 2018 will take place***, and that we will do everything in our power to make this an unforgettable weekend for all our visitors.

Quite convinced that we can achieve just that, we need to spend a moment on the topic of an official world record attempt. Based on the latest figures it appears the Mustang Scene in Europe doesn't seem to really want to beat the world record.

So far, we have approximately 200 cars registered to the show. This doesn't mean we're not progressing well: After all, remember last year we started the organization of the event in November and had over 460 cars on site after all. Also, we need to consider many people seem to be able to confirm their holiday plans only in the new year.

However, organizing for an official world record attempt is a tremendous additional effort. With the latest figures in mind we therefore decided to put this on hold. As you know we do not have a large budget for marketing campaigning throughout Europe and instead arrange for everything ourselves.

Would the community show us till start of February 2018 through ticket sales that they do want to beat the record and we have until then more than 500 cars registered, we will reconsider taking on the official world record attempt and communicate accordingly.

At this stage, we however feel it is more important to focus our time, money and energy at making the MUSTANG EVENT 2018 a great weekend for all of those that will be there and as such continue to push forward and develop our agenda and programme offering.

As such we announce further updates in the following pages today.

**We preserve the right to cancel the event in cases of Force Majeure*



TICKETS IN DISPATCH

All tickets purchased until including 18.12.2017 are dispatched and should arrive still before Christmas Eve to your homes. Should this not be the case please contact us via support@mustang-event.de, so we can track and solve the issue.

Any tickets ordered post 18.12.2017 will be dispatched in the course of next year. We will publish the exact dates in one of the next STANG TIME publications in 2018.

Visual impression of the tickets:



Flip to the next page to learn about our lottery!



CHRISTMAS LOTTERY

As a small Christmas gift to all event participants we organize a MUSTANG EVENT LOTTERY. Everyone who purchased a ticket is eligible to participate in this lottery.

The winner will get his ticket purchase refunded (Max. 2 tickets) and in addition to that receive a MUSTANG Community wall calendar as well as a small table calendar.

(In case you already ordered the calendar and do not wish to receive a new one, we will refund the purchase value)



THIS IS HOW IT WORKS:

As soon as you have received your tickets, please take a photo of them and upload it to your FaceBook feed adding a small comment and the hashtag:

#MUSTANGEVENT2018

(As per example to the right)



ATTENTION: *More information on the next page!*



NEXT STEP:

Post a link to your FaceBook post in our forums via:

<https://mustang6.de/gewinnspiel>

This is required in order for us to get a full overview of all submissions.

(Ps. you can find the link to your FaceBook post by clicking on the time stamp of the post. Also posts in FaceBook groups are allowed!)

Entry deadline is 31st of January 2018. If you did not order a ticket so far, you can thus still participate by placing your order in our shop (www.mustang-event.de) and participate as outlined above.

31st of January 2018 the winner will be elected and announced. Every post marked with our hashtag #MUSTANGEVENT2018 is part of the lottery.

GOOD LUCK TO ALL PARTICIPANTS!

Ps. In case you wonder why this is a FaceBook based lottery: By participating you help us spread the word about our event in the larger Mustang Scene beyond our own forums (where we do not wish to seek more attention for the event beyond our regular forum-wide updates) and with that you support us directly.



IT'S OFFICIAL: SHELBY REINTGES BRINGS THE SNAKE TO GERMANY!



Shelby. A brand, respected and known worldwide, also beyond the Mustang scene. The snake symbol is an icon. **Shelby Reintges** brings it to Germany. Official and with a brand new showroom. Experience a selection of exclusive vehicles live at the MUSTANG EVENT 2018!



Find out more at www.reintges.de



CLOSING REMARKS

We thank the entire community for another year together and especially all early bookers, by virtue of which we achieved the required planning security of the MUSTANG EVENT 2018.

For those of you enjoying holidays with your families we wish you a great time together with your loved ones. Those who have to work during the holiday season: Thank you very much for your service and commitment!

To all: Merry Christmas and a happy new year!



Keep it on the road through the Winter folks & "keep on driving!"

Your team

BE THERE.



WWW.MUSTANG-EVENT.DE